

COURTNEY CAMPBELL

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PROFILE

I am a product designer based in Seattle, WA with over 10 years of experience delivering high quality products. I enjoy managing complex systems to create simple and effective solutions for humans.

EXPERIENCE

UX Designer 2016 -
Best Buy, Mobile Apps
Seattle, WA

Owned the design and delivery of high profile projects for Best Buy's mobile apps, both iOS and Android.

Best Buy's Seattle Technology Development Center was established in 2015 to advance their digital strategy, assisting in Best Buy becoming a Top 10 Internet Retailer in 2017. My contributions to this success include:

- Led design for the first Native Cart experience
- Implemented express checkout using Apple Pay
- Designed the scheduling tools for the Geek Squad app
- Coordinated a design sprint to launch a new app
- Advised strategy for an in-store mode
- Participated in contextual interviews and usability studies

UX Lead 2013 - 2015
Monsoon Commerce
Portland, OR

Established the first UX team and led UX strategy for enterprise e-commerce software.

Monsoon's software enabled online merchants to compete as 3rd party sellers on marketplaces such as Amazon and eBay. My successful projects allowed customers to run their businesses more profitably by improving warehouse workflow efficiency and providing advanced automation of their product merchandising.

QA Engineer 2008 - 2013
Monsoon Commerce
Portland, OR

Worked within an agile team to deliver high quality software in a timely fashion. Developed test plans, identified and reported defects, and performed large scale system tests.

EDUCATION

Electrical Engineering, BS
Virginia Tech, 2006

Researched e-textiles in the Conductive Computing Lab

EXTRACURRICULAR

ChickTech Workshop Coordinator, Host, and Volunteer
The Log Foundation Secretary
Release The Returns App Design Lead